

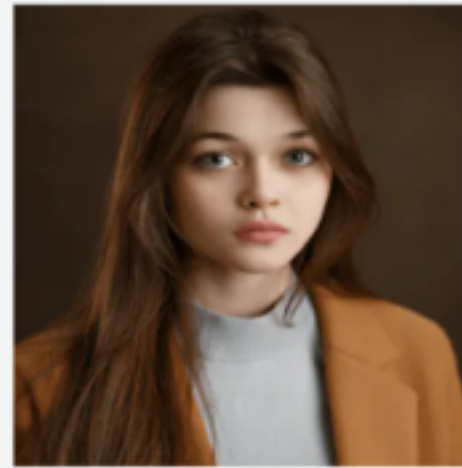


Goal-driven Learning Platform

- Easy Learn wanted to implement a new learning and development platform to align employee skills building with organizational goals and individual growth needs.
- The goal was to create personalized, efficient learning pathways that would directly improve job performance. A cloud-based platform with mobile access was required to provide flexibility for the global workforce.

TEACHER DETAILS

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Features



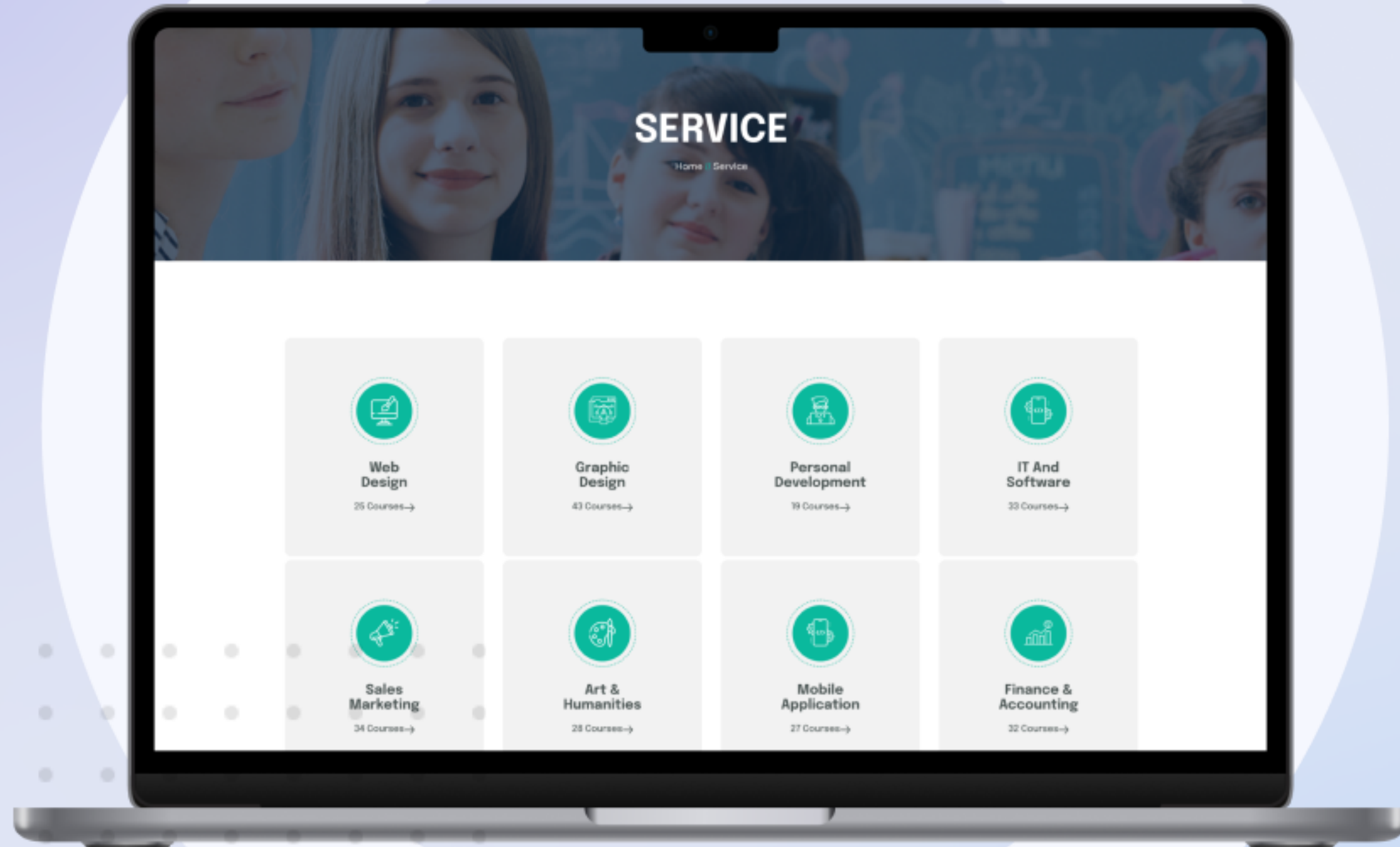
- ✓ Personal goal setting and skills gap analysis
- ✓ Microlearning content recommendations
- ✓ Social collaboration and peer motivation
- ✓ Project-based learning and skills application
- ✓ Analytics dashboard for progress tracking
- ✓ Mobile-first design for on-the-go learning

Challenges

- ✓ Modeling proficiency based on goals and existing skills
- ✓ Curating high-quality learning content from various sources
- ✓ Demonstrating clear links between learning and goal achievement
- ✓ Maintaining content relevance as goals evolve
- ✓ Quantifying ROI and impact on performance KPIs



Solutions



- ✓ Built machine learning algorithms to assess proficiency gaps and recommend content
- ✓ Established content partnerships and created governance for curation
- ✓ Implemented skill benchmark assessments and impact analysis
- ✓ Created agile content development process with subject matter experts
- ✓ Tied learning metrics to business KPIs in analytics dashboards

Impact

- ✓ Learners completed learning goals 25% faster
- ✓ Skills proficiency improved over 50%
- ✓ Employee performance increased 15% in key business metrics
- ✓ Learner satisfaction scores reached over 90%

