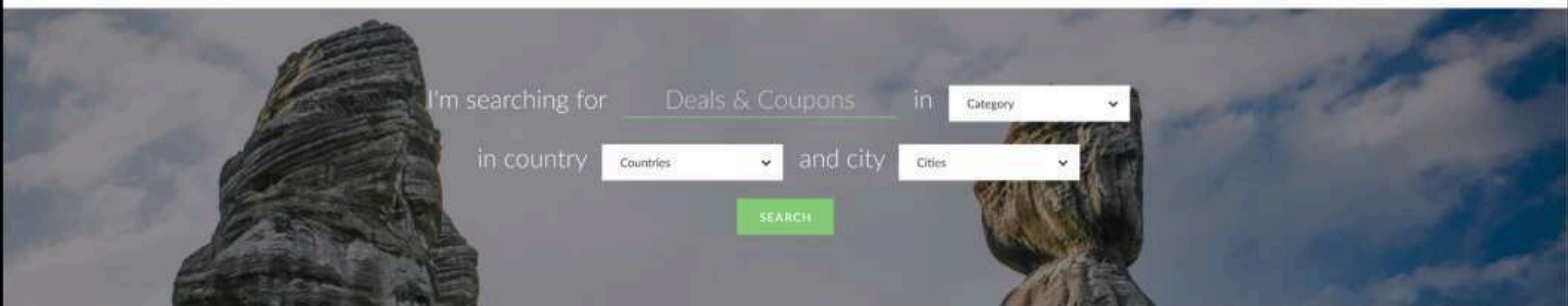




Daily Deals WebApp

The Daily Deals Webapp provides users with discounted offers and coupons from local businesses to drive customer acquisition for businesses while delivering savings for deal-seeking users.



SHOPS

HOME > SHOPS



AUSTIN BROOK



COFFEE



DIAMOND



HARRY GORDON

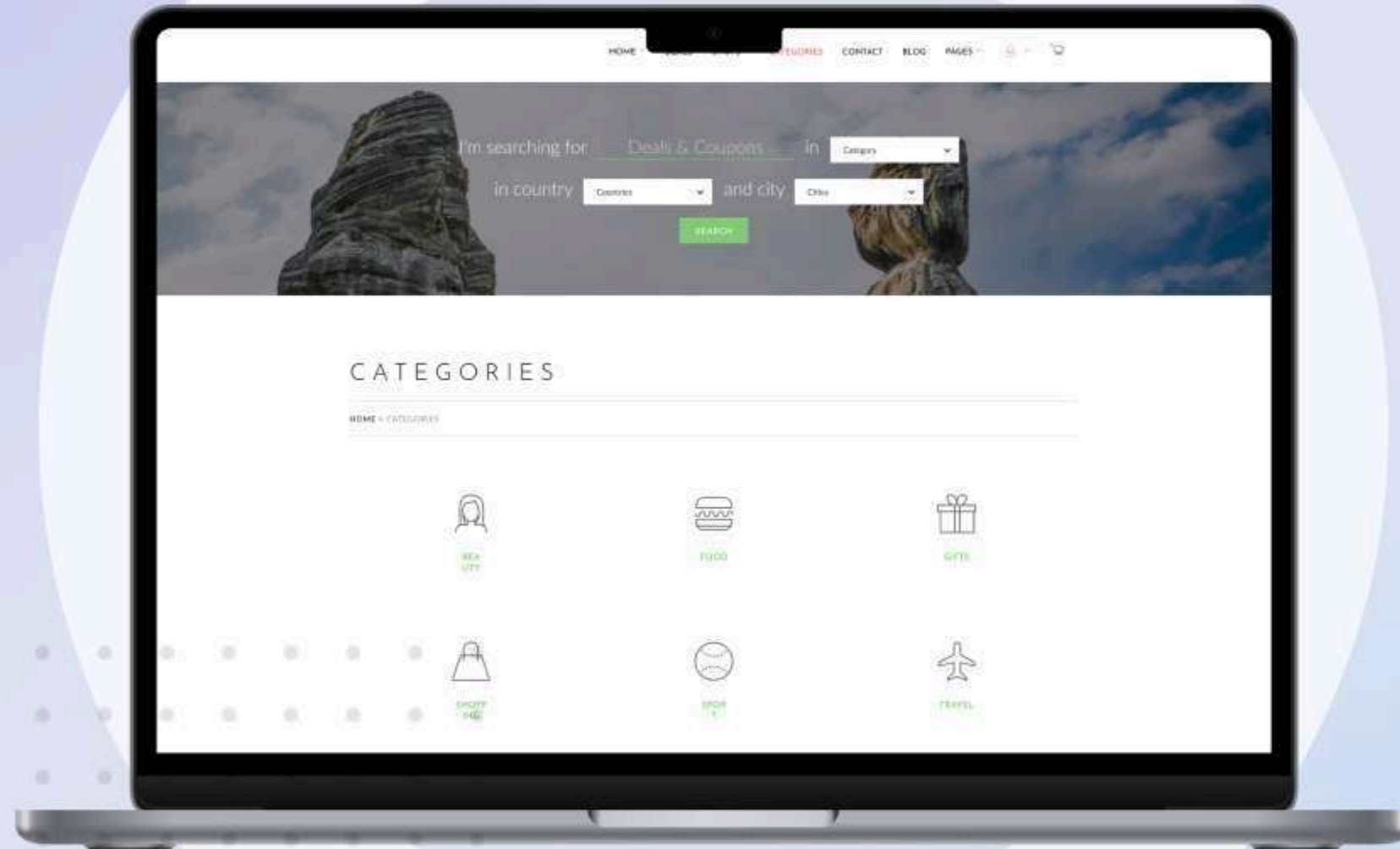


JASMINE



MAURIS

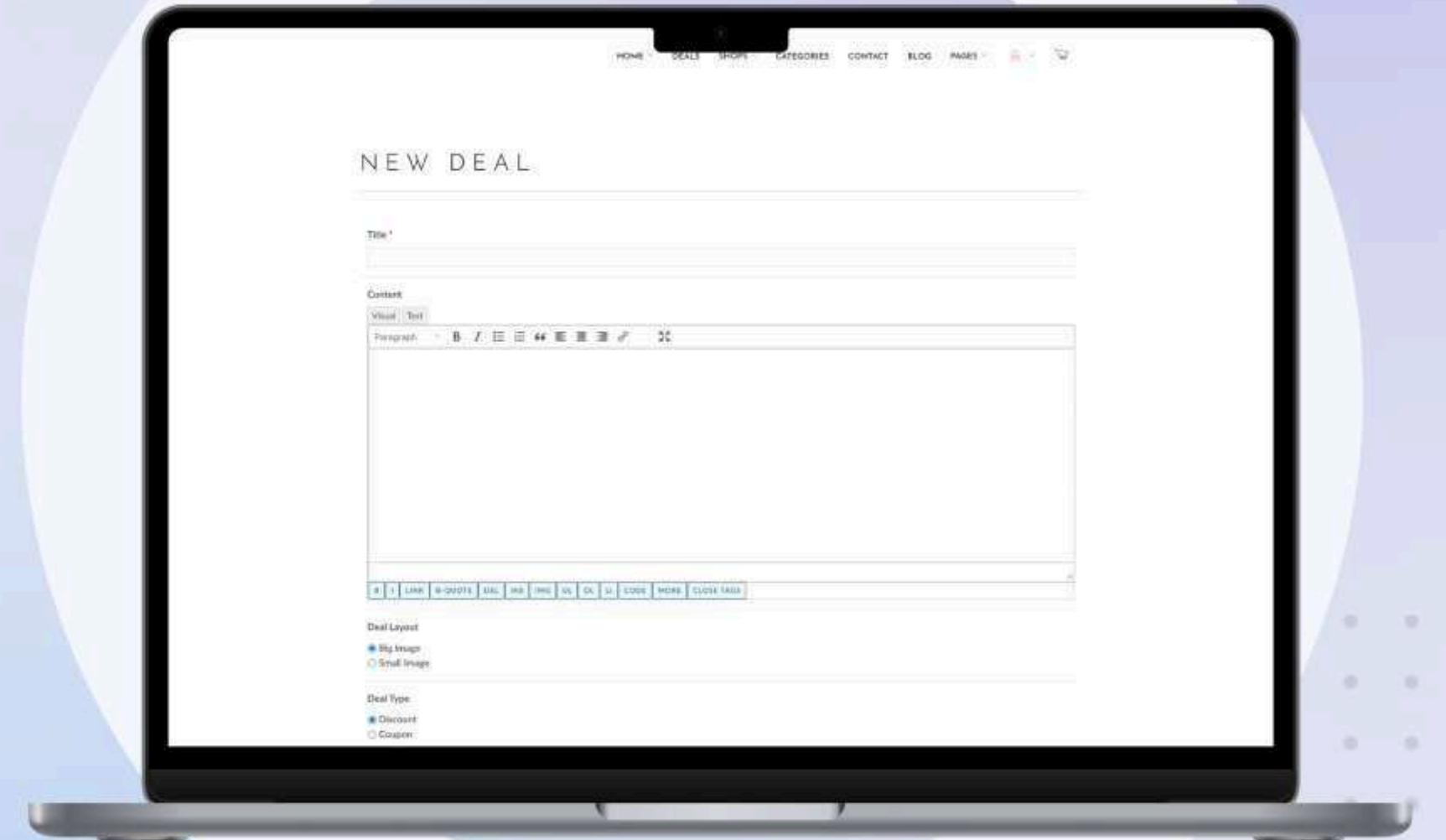
Features

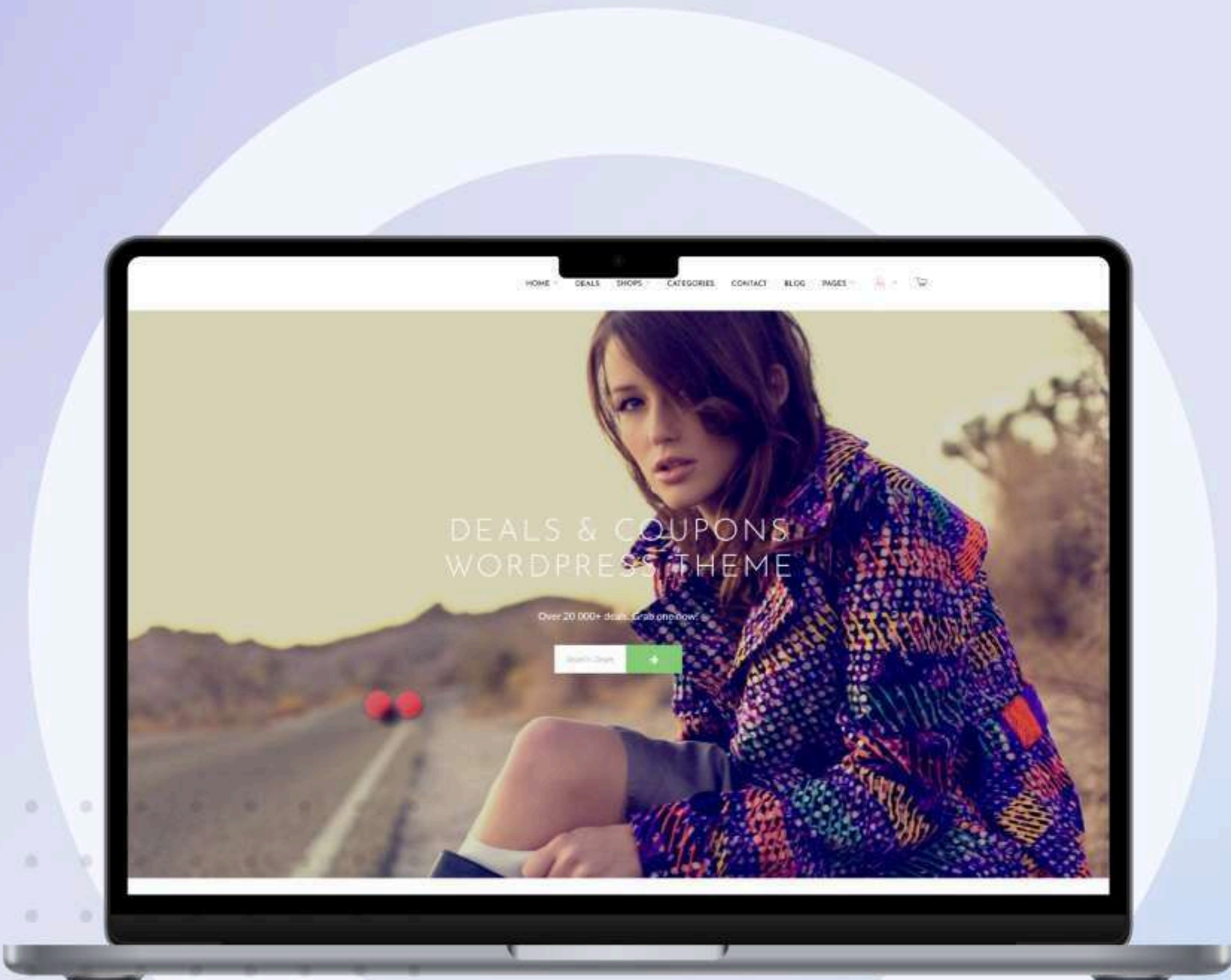


- ✓ Local Deals
- ✓ Real-Time Expiring Deals
- ✓ Personalized Recommendations
- ✓ Map View
- ✓ Social Sharing
- ✓ User Profiles and Tracking

Challenges

- ✓ Sourcing a steady supply of compelling deals daily
- ✓ Personalizing deal feeds to user interests and habits
- ✓ Driving habitual app usage among users
- ✓ Managing deal redemption volumes for businesses
- ✓ Screening user-generated content for quality and relevance





Solutions

- ✓ Local real-time expiring deals across categories
- ✓ Personalized recommendations based on user data
- ✓ Gamification, cashback incentives, and social sharing
- ✓ Tools for businesses to manage deal availability
- ✓ Confirmation and edit screens before booking

Impact

- ✓ 20% average increase in new customers for businesses
- ✓ 15% higher user engagement versus competitors
- ✓ 40% growth in app users through referrals
- ✓ 30% greater redemption rates versus other deal apps

